



TRUST ★ YOUR ★ CAPE™

Mobilize Your Superpowers and Radically Improve Performance!

Bring out the best in yourself and your team with Clarity, Action, Purpose, and Enthusiasm

Today's challenges are many and the risks are real, but for those who can tap into their inner superhero, opportunity abounds!

Tailored to your theme and objectives, this high-energy program helps participants mobilize their **everyday superpowers**. By identifying and embracing core values, facing challenges, engaging others, shifting attitudes, focusing on results, and celebrating success, participants bring out the best in themselves and their teams.

"...a great way to start the day!"

Ron's engaging and playful delivery **stimulates participation** and puts more "confer" into your conference.

Mobilize with **Clarity of Purpose** and **Enthusiastic Action**. Climb higher, take the leap, and radically improve results. **Trust Your CAPE!**

"I just wanted to thank Ron for a great way to start the day!"

-Kimberly E., Merge Healthcare

"Absolutely fantastic—not only entertaining, but informative, well put together, and engaged the audience. Really one of the best speeches I think I've ever, ever, seen." -Ben H., Robert Half Technology

"Ron's presentation was amazing! His Trust Your CAPE speech is a great testament to project management, something I'm really going to stick with! It was very engaging and very informative." -Tabitha W., Robert Half

"We chose to bring back Ron Black. He's a very dynamic speaker and he tailors his programs for us." -Denise S., US Bank

"The story about Binky and running a half marathon really hit home. It's on my bucket list. ...very inspiring and motivating to me." -Marie B., Fidelity National

"His leadership message really resonated with me. I feel I can take it and use it at my work with my direct reports, contractors, and those I need to influence." -Lee G., Rockwell Automation

Speaker's Bio

Ron speaks from experience. He is the founder of nine companies, a four-time turnaround executive, a Fortune 500 marketing VP, and has consulted on the startup of more than 250 companies and products.

Ron has presented to over 2000 groups in 49 States, in Canada, Australia, Columbia, Russia, and Brazil. He served in the USMC and is the author of three books.

His client list includes many notable organizations such as UCLA, INTEL, Boeing, Atlas Copco, Leica, MPI, AMGEN, ADT Tyco, Defense Intelligence Agency, US Special Forces Ops Command, Thermo-Fisher, AGC, and scores of associations.

He lives in the Pacific Northwest where he is an avid trail runner, sea kayaker, sailor, cook for his lovely wife, and the lucky Papa of three awesome grandchildren.

Keynote: \$9,500.00 US gross, inclusive of air and ground travel to venues within North America. Workshop: \$6,500.00 US gross. Hotel accomodation is additional. All programs Include tailoring, note organizers, and 90 days of follow-on services including reinforcement key-point emails and open-access mentoring to all requesting participants. This program tailors to themes of leadership, change, team performance, and business development. Video demo is available at www.TheMentorGroup.com.



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