



# TRUST ★ YOUR ★ CAPE®

*Transforming the Ordinary into the Extraordinary*

Unleash Your Everyday Super Powers – Clarity, Action, People, Enthusiasm – in Business and in Life

Today's challenges are many and the risks are real, but for those who are able to tap into their everyday superpowers and make the leap, opportunity abounds!

Tailored to your meeting's theme and objectives, Ron helps participants face their challenges – engaging others, shifting attitudes, focusing action on results that count, and unleashing their everyday superpowers to achieve more.

***"...a great way to start the day!"***

The program's interactive design ***stimulates participation and collaboration***, putting more of the "confer" that attendees love, into your conference.

Build your CAPE with clarity, action, people, and enthusiasm. ***Take your conference results from ordinary to extraordinary!***

*"I just wanted to thank Ron for a great way to start the day!"* -Kimberly E., Merge Healthcare

*"Absolutely fantastic—not only entertaining, but informative, well put together, and engaged the audience. Really one of the best speeches I think I've ever, ever, seen."* -Ben H., Robert Half Technology

*"Ron's presentation was amazing! His Trust Your CAPE speech is a great testament to project management, something I'm really going to stick with! It was very engaging and very informative."* -Tabitha W., Robert Half

*"We chose to bring back Ron Black. He's a very dynamic speaker and he tailors his programs for us."* -Denise S., US Bank

*"The story about Binky and running a half marathon really hit home. It's on my bucket list. ...very inspiring and motivating to me."* -Marie B., Fidelity National

*"His leadership message really resonated with me. I feel I can take it and use it at my work with my direct reports, contractors, and those I need to influence."* -Lee G., Rockwell Automation

## **Speaker's Bio**

Ron speaks from experience. He is the founder of nine companies, a four-time turnaround executive, a Fortune 500 marketing VP, and has consulted on the startup of more than 250 companies and products.

A twice-published author (Penguin Putnam and McMillan), Ron has spoken to more than 1900 groups in 47 of the United States, throughout Canada and Australia, and in Columbia, Russia, and Brazil.

His client list includes many notable organizations such as UCLA, INTEL, Boeing, VW-ERL, Atlas Copco, Leica, MPI, AMGEN, ADT Tyco, Defense Intelligence Agency, and others.

He lives in the Pacific Northwest where he is an avid trail runner, sea kayaker, sailor, cook for his lovely wife, and the lucky Papa of three awesome grandchildren.

A video trailer of this program is available at [www.TheMentorGroup.com](http://www.TheMentorGroup.com) and <http://youtu.be/GfWfy2-4TBQ>. This program tailors well to the conference themes and meeting objectives of leadership, change, team performance, and business development. Fee includes airtravel within North America.

*Ron Black*

800-381-8686 • 503-618-8703  
RonBlack@TheMentorGroup.com  
[www.TheMentorGroup.com](http://www.TheMentorGroup.com)

